**Final Presentation Rubric**

**Team Name: \_\_\_\_\_\_\_\_**

1. Introduction and Logistics (20)
   1. All team members introduced
   2. State the Vision and Goals
   3. Present Agenda for the presentation
   4. Did the team keep to time?
2. Schedule – Milestones (5)
3. Technical Approach and Results (50)
4. Description of the data set
5. Exploratory analysis
   1. Descriptive Analysis (Correlations, Distributions/Histograms etc…)
   2. Data Visualization
6. Statistical/Predictive Modeling Methods (depending on the project, all items below may not exist)
   1. Statistical Tests
   2. Predictive Models (Classification/Regression)
      1. Describe technique (for less-common methods, provide an introduction how the method works)
      2. Summarize the performance via confusion matrix, ROC curves etc
7. Results and Conclusions / Key insights
8. Challenges
9. Next steps
10. Acknowledgements
11. Presentation Quality (20)
12. Legible Graphics/Plots/Visualizations
13. Axis labels and Legends are clear; numeric values are shown to 2 decimals only maximum
14. Key points/takeways are highlighted on each Results slide
15. Slides are numbered
16. Presentation style and aesthetics of the slides are professional
17. Data Storytelling (5)
18. Was it a coherent data story connected by a central theme?